

Company Name

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Contact Person

Title

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Address

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City

State

Zip

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Phone (      )

Fax (      )

E-mail

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Please respond no later than **Friday, April 22**. For maximum outreach exposure – including your company listed on our email outreach – please confirm your sponsorship as early as possible. We assign ad and table placements on a rolling basis.

**Please select your sponsorship level:**

**CHAMPION OF JUSTICE \$12,000 (FMV: \$2500)**

- Exclusive press release on the sponsorship sent to ethnic and mainstream media
- Prominent display of company logo at event
- Personalized thank you message to company in event-related email outreach
- Company *logo* alongside name listing on CAA's revamped event website for one year
- Personal acknowledgment during event program
- Two named dinner tables with the best location (20 seats total)
- Full-page ad (7.5" x 10") on the *inside front cover* of the event program book

**PATRON OF JUSTICE \$8,000 (FMV: \$1500)**

- Personalized thank you message to company in event-related email outreach
- Company *logo* alongside name listing on CAA's revamped event website for one year
- Personal acknowledgment during event program
- One named dinner tables with prime location (10 seats total)
- Full-page ad (7.5" x 10") on the *inside back cover* of the event program book

**DEFENDER OF JUSTICE \$6,000 (FMV: \$1500)**

- Personal acknowledgment during event program
- One named dinner table with prime location (10 seats total)
- Full-page ad (7.5" x 10") in the event program book

**ADVOCATE OF JUSTICE \$4,000 (FMV: \$1100)**

- Personal acknowledgment during event program
- One named dinner table with great location (10 seats total)
- Half-page ad (7.5" x 4.875") in the event program book

**GUARDIAN OF JUSTICE \$2,500 (FMV: \$850)**

- One named dinner table (10 seats total)
- Quarter-page ad (3.625" x 4.875") in the event program book

***All dinner sponsorships include:***

- Name recognition for one year on CAA's website
- Listing in CAA Celebration of Justice dinner program book
- Acknowledgement in CAA 2011 Annual Report and semiannual newsletters

**PROGRAM BOOK ADS**

FINAL DEADLINE: MONDAY, MAY 9, 2011

We place ads on a rolling basis. Please respond early for better placement.

Description	Dimensions (w x h)	Cost
<input type="checkbox"/> FULL PAGE Black & White	8.125" x 10.6548"	\$1,000
<input type="checkbox"/> HALF PAGE Black & White	7.5" x 4.8889"	\$600
<input type="checkbox"/> QUARTER PAGE Black & White	3.6389" x 4.8889"	\$350
<input type="checkbox"/> BUSINESS CARD Black & White	3.6389" x 2.375"	\$200

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_ E-mail \_\_\_\_\_

Check one:

- Ad will be provided in digital format via email to [bfong@caasf.org](mailto:bfong@caasf.org)
- Camera-ready ad or business card attached
- Copy for ad below (contact [bfong@caasf.org](mailto:bfong@caasf.org) to help you lay out your ad)

AD COPY: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

To ensure that your ad is printed in the best quality possible, please follow these guidelines:

- Your ad must be submitted to us print-ready by Monday, May 9, 2011.
- If you require our assistance designing your ad (including scanning business cards), please give us at least a week before May 9 to ensure your ad is created with the best quality.
- If submitting your own ad, please follow the ad specifications on the next page for best results.

Please make checks payable to: CAA  
 17 Walter U. Lum Place  
 San Francisco, CA 94108

For questions or more info, please contact Brian Fong, Development Coordinator  
 tel 415-274-6760 x 313 fax 415-397-8770 email [bfong@caasf.org](mailto:bfong@caasf.org)

## QUARTER PAGE AD

(3.6389" x 4.8889")

## BUSINESS CARD AD

(3.6389" x 2.375")

## BUSINESS CARD AD

(3.6389" x 2.375")

## HALF PAGE AD

(7.5" x 4.8889")

## FULL PAGE AD

(8.125" x 10.6548")

File requirements:

- Greyscale or CYMK black only
- No PMS, RGB or CMYK colors
- All photos used in the file must be 300 dpi
- Do not use images saved from the web
- Files must be saved as a 300 dpi
- .tifs, .eps or .pdf are ok
- .jpgs, .gifs, .png files NOT accepted
- InDesign CS4 files ok if packaged
- Illustrator CS4 file ok if all type is outlined
- For pdfs: do not include printer's marks
- Please make file to the exact specs